

FOR IMMEDIATE RELEASE:

CONTACT:

Rick Conlow

WCW Partners, Inc.

651-275-0514

612-868-8521

rick@wcwpartners.com

www.wcwpartners.com

WCW announces that the Become a Successful Supervisor book is Now Available!

Stillwater, MN, March 2010 - Becoming a supervisor for the first time usually comes with mixed emotions and a lot of questions. Will you be able to help others in ways no one did for you? Can you manage people effectively when they used to be your peers? Where do you start? Get the answers to all your questions and learn to be an effective and confident leader.

Become a Successful Supervisor demonstrates key strategies you can start using today to create a positive, powerful, motivating environment for your employees. You'll learn how to:

- Successfully transition to the role of supervisor
- Become a more proactive communicator
- Develop coaching skills to increase employee satisfaction and productivity
- Acquire the necessary skills to deal with organizational change

Read more at www.wcwpartners.com or contact us toll free at 888-313-0514.

Who we are - WCW Partners is a performance improvement company. Based in Minneapolis, Minnesota, we work with clients in a variety of industries worldwide to help them excel in sales, service, and leadership. We have a proven record of helping organizations increase sales and customer retention, while at the same time significantly improve employee retention, engagement, and productivity.

- END -