

FOR IMMEDIATE RELEASE:

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WCW announces that the Creating a High Performance Team book is Now Available!

Stillwater, MN, January 2010 - Companies have become increasingly complex - both geographically and operationally. Old top-down leadership styles need to be replaced with two-way communication and collaboration. Learn the specific tasks you'll need to orchestrate in order to lead teams successfully in today's organizations.

Creating a High Performance Team gets right to the strategies, action steps and tools that will help you assess your organization's needs and quickly lead others to appropriate action. You'll learn how to:

- Assess your teams current level of development
- Make continuous improvement, one of your skills as a leader
- Teach your team the necessary components of high performance
- Revitalize tired teams and fix broken ones

Read more at www.wcwpartners.com or contact us toll free at 888-313-0514.

Who we are - WCW Partners is a performance improvement company. Based in Minneapolis, Minnesota, we work with clients in a variety of industries worldwide to help them excel in sales, service, and leadership. We have a proven record of helping organizations increase sales and customer retention, while at the same time significantly improve employee retention, engagement, and productivity.

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