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WCW Brings Allison Fendrick on Board!

Stillwater, MN, January 2010 - Allie tackles everything she pursues with passion - from the communications projects she handles for WCW Partners to her personal life. Since earning her degree in public relations from the University of Minnesota, she has displayed her characteristic grit and creativity to land jobs in her field in the toughest economy since the depression.

During school, she held a number of internship positions and upon graduation worked for Minnesota Business Magazine. While lending WCW Partners a creative hand, Allie also works as an intern for a St. Paul public relations firm.

Strategic, thoughtful and empathetic, Allie makes the greatest impact on situations where many points of view are necessary to reach success. She says she admires people who know who they are and live authentically. She believes they will make "worthwhile footprints" and get exactly what they want out of life, which is consistent with her own value of "not settling."

Outside of work, Allie enjoys planning trips, attending concerts, learning about and experiencing new things and spending time with the people she cares about.

Read more at www.wcwpartners.com or contact us toll free at 888-313-0514.

Who we are - WCW Partners is a performance improvement company. Based in Minneapolis, Minnesota, we work with clients in a variety of industries worldwide to help them excel in sales, service, and leadership. We have a proven record of helping organizations increase sales and customer retention, while at the same time significantly improve employee retention, engagement, and productivity.

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