

FOR IMMEDIATE RELEASE:

CONTACT:

Rick Conlow

WCW Partners, Inc.

651-275-0514

612-868-8521

rick@wcwpartners.com

www.wcwpartners.com

WCW Brings Alyssa Good on Board!

Stillwater, MN, January 2010 - Whether designing a new layout or interacting with people, Alyssa is guided by five core beliefs: 1. Optimism will take you anywhere. 2. Creativity is limitless. 3. Being open-minded to others' ideas and perspectives is essential. 4. Inspiration is everywhere. And 5. Kindness and respect are vital.

Alyssa graduated with distinction from the University of Minnesota in 2009 with degrees in journalism (strategic communication emphasis) and studies in cinema and media culture. While there, she worked on a diverse range of projects - from strategic communication campaigns to information design, graphic design and video production - all seasoned with her signature can-do attitude.

That optimism and an exemplary work ethic helped Alyssa earn admission into Kappa Tau Alpha National Honor Society and Phi Kappa Phi National Honor Society. She was also a member of the Public Relations Student Society of America.

Alyssa's knack for communicating with people is a great fit for WCW Partners as well as her strengths in graphic design, creative development, photography, film and visual communication.

When she isn't working, Alyssa spends her time traveling, cooking, learning different languages, studying photography and writing, and is designing a cookbook. (And this is all in her spare time!)

Read more at [www.wcwpartners.com](http://www.wcwpartners.com) or contact us toll free at 888-313-0514.

**Who we are - WCW Partners** is a performance improvement company. Based in Minneapolis, Minnesota, we work with clients in a variety of industries worldwide to help them excel in sales, service, and leadership. We have a proven record of helping organizations increase sales and customer retention, while at the same time significantly improve employee retention, engagement, and productivity.

- END -